

What is OSCAR PACKAGE

The contest "Oscar" was founded in 1957, and aims to identify and reward innovation and excellence in the field of packaging.

Over the years, the competition has also become a communication tool, to bring out the efforts of those working in the field of research of new materials, new forms and functions in the creative and ever-widening field of packaging.

Today the competition is combined with a number of initiatives, which also involve the printing industry and media trade.

The various initiatives that want to be a bridge between supply and demand, in a field, that the packaging is increasingly important in the food industry than in other sectors, creating sometimes the soul of a product.

Premio Quality design 2010

The Fifty-third edition of the award promoted by "Istituto italiano Imballaggio" and "CONAI" was dedicated to eco-compatibility, packaging employing innovation to reduce the impact on the environment and easier to use by the consumer.

In this context, Italtapak srl has been awarded for single-dose pack DUO[®], for its simple and elegant design, and its practicality due to its versatility allows the use of both liquid and solid.

Thus it is possible to realize an icicle without using the cold chain.



***A memorable Day,
an ambitious award
dedicated to all our
Customers***

http://www.greentg.tv/conai/index.php?option=com_seyret&Itemid=62&catid=11: per vedere la premiazione e le interviste